



The Reading Railroad Heritage Museum in Hamburg PA

invites you to become a sponsor of **HAMBURG RAILFEST 2017**, a national event to be held August 11-13, 2017. **HAMBURG RAILFEST 2017** will celebrate the 50th anniversary of the Reading Railroad's innovative *Bee Line Service*, a freight delivery concept hailed by all the railroad industry's trade publications. During 1967, the Reading Railroad took delivery of fifteen six-axle locomotives which heralded the new service with the *Bee Line*

Service logo on their flanks. Today only two of these units have survived: GE U30C #6300 and ALCO C630 #5308. Fortunately, the Reading Company Technical and Historical Society (RCT&HS) owns both units and it is our intention to celebrate their 50-year anniversaries by restoring their exteriors to "as delivered" appearance. These historic diesels are popular with rail enthusiasts and historians across the country. They are displayed at the Museum and are being brought back to their original glory by the volunteers of the RCT&HS.

HAMBURG RAILFEST 2017 will highlight unique opportunities for both serious and casual rail enthusiasts including daytime and night photography, exhibits of the history of the locomotives and other Reading Railroad rolling stock, off-site tours to other local rail sites, and a banquet featuring the editor of "Classic Trains" magazine, Robert S. McGonigal. A festival atmosphere with music, food, special exhibits, children's activities, large model railroad, and vendors will attract daily visitors as well as those who come for the entire event.

The Reading Railroad Heritage Museum is the educational and interpretive center for the extensive collections of the RCT&HS. The Museum is operated entirely by the 1000-member RCT&HS, an all-volunteer non-profit organization incorporated in 1976. The RCT&HS has assembled one of the largest collections in the United States devoted to a single railroad. The Museum is the only institution dedicated to preserving the significant history of the Reading Railroad which shaped our communities, the economy, and the environment for over 135 years.

The Reading Railroad Heritage Museum is rapidly advancing as an important cultural institution in Berks County and beyond. Come and be a part of it! A list of opportunities for sponsorship follows this invitation. We welcome your inquiries and look forward to your participation in **HAMBURG RAILFEST 2017!**

HAMBURG RAILFEST 2017 Committee

Call Steve Keifer at 570-490-4389

Or email: museum@readingrailroad.org



HAMBURG RAILFEST 2017 sponsorships

Premier sponsor--\$10,000

A leading sponsor of *HAMBURG RAILFEST 2017*; a co-partner with the Reading Railroad Heritage Museum as presenter of the event; name of sponsor will appear on advertising copy and large sign at event

Major sponsor--\$5,000

Sponsor's name will appear prominently during music at the event and in the printed program; name of sponsor will appear on a large sign at event

Locomotive sponsor--\$2,000

3 sponsorships available; names of sponsors will appear prominently during the event and in the printed program

Music sponsor-- \$2000

Sponsors name will appear prominently at the music stage at the event and in the printed program

Advertising sponsor--\$2000

Sponsors name will appear prominently in the photo display building during the event and in the printed program

Photo contest sponsor--\$1,500

Sponsors name will appear prominently in the display building during the event and in the printed program

General sponsor -- \$500

Sponsors name will appear prominently in the program; sponsor will receive free event tickets

Patron list -- \$499 and under

Checks should be made payable to:

RCT&HS

PO Box 15143

Reading PA 19612-5143